



Conducting Successful Security Awareness Campaign Training

<http://www.scanit.net/courses/awareness>

Overview

During this 3 day course, you will learn about the pillars of IT & IS Security Awareness Campaigns. Students will be walked through various best-practices and guidelines on how to conduct successful awareness programs. Using a task-based approach, students will also face some of the common pitfalls of design, development and implementation of security awareness programs.

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Understanding awareness

Basic Concepts:

- Awareness & Training
- Education & Professional Development
- Awareness Strategy
- Why defined awareness responsibilities
- Why management support

Awareness Materials

- How to select awareness topics
- What can be the sources for awareness material
- Definition of awareness target groups
- Identification of workshops & general training requirements
- Sources of training courses and workshops

Course Pre-requisites

NONE

Key component of successful Awareness Strategy

- How to determine awareness needs
- Conducting awareness needs assessment
- Developing preliminary strategy plan
- Developing and approving the strategy plan
- Funding the awareness program

Successful implementation

- Techniques for delivery of the awareness materials and training
- How to monitor the implementation
- Monitoring compliance
- Awareness Program Evaluation
- Feedback

Course Duration

3 days

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